











What realMLS Does for YOU...

A World Without the MLS...

Largest database of available homes	—  —	No centralized source of available homes
Most up-to-date home status information	—  —	Outdated home status information
Maximized visibility of homes for sale	—  —	Fewer homes for buyers to choose from on real estate websites
Verified, trusted, detailed and accurate property information	—  —	Unverified, inaccurate and unreliable property information
Facilitates cooperation between buyer and seller brokers	—  —	Buyers/sellers would likely have to pay to list on websites
Equal opportunity for all home buyers and sellers	—  —	Residents without access to brokerages would have fewer options
Easy to find the agent selling the home	—  —	Inconsistent broker information in listings across marketplace
Level playing field between large and small brokerages	—  —	Markets become broker-controlled